CUSTOM WEBSITE DESIGN

INFORMATIONAL PACKET

SUNNY SCENES

GETTING A WEBSITE UP & RUNNING

If you have never had a website in the past and are not familiar with website hosting, the process can seem a little intimidating at first. Luckily, we at Sunny Scenes have been through the process numerous times and we will make sure you are completely comfortable and ready to go! To give you a high-level understanding of website hosting, we have provided some basic information below. Basically, there are three essential components to establishing a live website:

1. Domain name - this will be your custom web address (e.g., www.websitename.com). Domain names are purchased through a third-party vendor at relatively affordable yearly costs. Web domains are unique - your desired domain name must be one that is not currently in use.

2. Hosting - similar to paying rent for a physical property, you have to pay rent for space where your website data will be hosted and managed. Like domain names, this cost is paid to a third-party vendor, is reoccurring (monthly or yearly), and is relatively affordable.

3. Web Design/Development - once you have your address (domain name) and have started paying rent (hosting), now time for the final and most fun (for us!) step - the design! This is where it all comes together, the frame, the walls, the paint, and the furniture! We hope we can help you design the best website on the virtual block!

A MODERN, SIMPLE DESIGN THAT IS READY FOR TODAY AND BEYOND

Whether you are looking to launch a whole new website or simply looking for a refresh of your current website, you have come to the right place! At Sunny Scenes, we specialize in modern website design and design principles to give your website a look that is future-ready by using the latest design trends that offer clean, modern and unique styles. We will handle all of the details, as needed, including hosting, domain name (new or existing), and of course, the full design.

USER-FRIENDLY PLATFORMS FOR EASY UPDATES & FAST TURNAROUND

The best part? We use industry leading platforms that are very user-friendly. This means that we can complete most websites in under 30 days! Once we are done with the heavy lifting, you will be able to easily make basic updates to your website - no tech skills required! This reduces costly maintenance charges and developer hours and allows *you* to make the changes you want on your time. We will offer the basic training needed to make these small updates.

SO, HOW MUCH WILL ALL THIS COST?

As discussed in the Website Basics section. There are (minor) reoccurring charges for both the hosting and the domain name. These costs can be different based on the third-party vendors and hosting options you choose. Other than hosting and domain name costs, there will be the cost for the website design (what we offer!).

Website development/design is the most expensive cost of a website. Some web developers charge between $300-$500 *an hour*! We think this is absurd and offer much lower rates because we use developer-lite platforms that still offer amazing designs and customizability. Though it is not possible to give you exact details on the total costs, we have developed an estimate of what a standard website project might cost when you use Sunny Scenes*:

- Domain name fee estimates: **$10/year**
- Hosting fee estimate: **$216/year**
- Website design estimate: **$1000 - $2000 total (one-time)**

*All prices shown as estimates

Email websites@sunnyscenes.com for more details and to get started on your website today!